

# YARDLEY PROFILE (BIRMINGHAM)



## DEMOGRAPHICS

Total Population: **112,234** residents  
 Working age population: **66,321** residents  
 Aged Under 16: **25,573** residents  
 Aged 65+: **14,844** residents

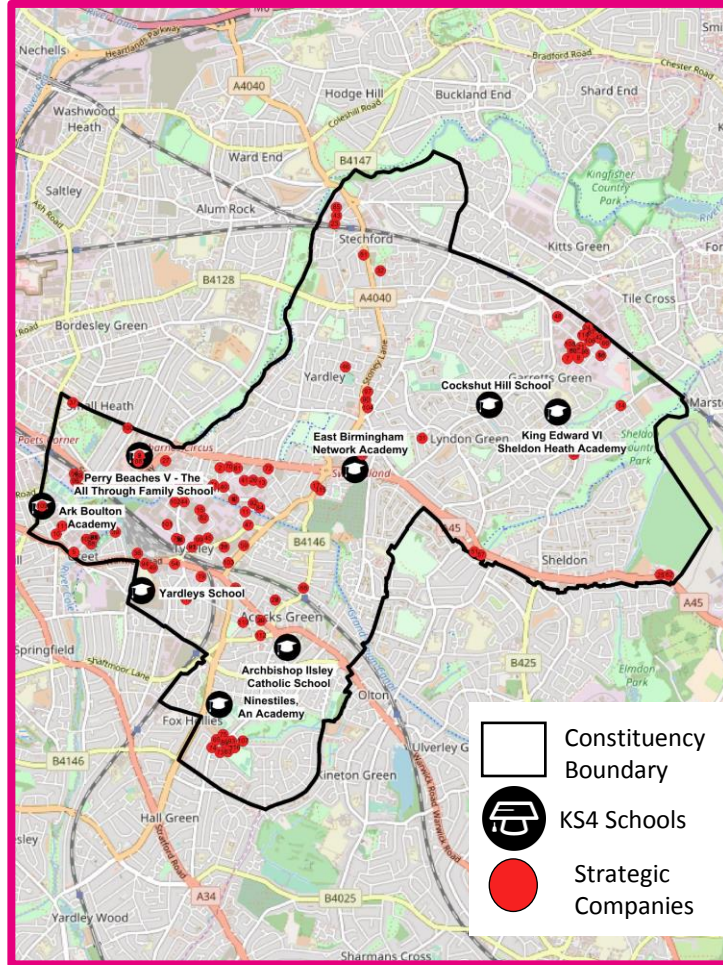
### Gender

Male : **52,335 (49.0%)** residents  
 Female: **54,403 (51.0%)** residents

### Ethnicity

White : **66%**  
 Mixed/Multiple Ethnic Groups: **4%**  
 Asian/Asian British: **24%**  
 Black/Black British: **5%**  
 Other: **1%**

**44 of the 65 neighbourhoods in Yardley in the bottom 20 of most deprived**



- ### KEY STAGE 4 DESTINATIONS
- Sustained education destinations (75%)
    - FE Colleges (41%)
    - Apprenticeships (6%)
    - State-funded sixth form (32%)
  - Sustained employment/ destination (6%)



## EMPLOYMENT

Jobs: **37,912** (46.7%) of residents in employment

**Full-time employment**  
**26,355 (69.5%)**  
 UK Average: 71.8%



**Part-time employment**  
**11,557 (30.5%)**  
 UK Average: 28.2%



**Unemployed**  
**6,094 (7.5%)**  
 UK Average: 7.6%



## EDUCATION



**Archbishop Isley Catholic School**  
 Voluntary Aided School

**King Edward VI Sheldon Heath Academy**  
 Academy Sponsor-Led

**Ark Boulton Academy**  
 Academy Sponsor-Led

**Ninestiles, an Academy**  
 Academy Converter

**Cockshut Hill School**  
 Academy Sponsor-Led

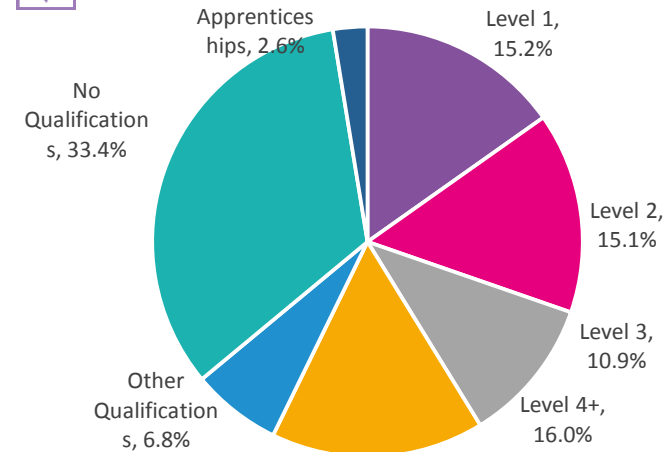
**Perry Beches V – The All Through Family School**  
 Free Schools

**East Birmingham Network Academy**  
 Alternative Free Schools

**Yardleys School**  
 Academy Converter



## RESIDENT QUALIFICATIONS



### Data Sources:

Demographics: Census 2011; GOV.UK:  
 IMD: English Indices of Multiple Deprivation 2013;  
 UKCES Skills Survey 2015 – Skills Lacking in 16 Year Olds;  
 GOV.UK: Destinations of Key Stage 4 and Key Stage 5 Pupils 2015;  
 Education: DfE 2016, Schools, Pupils and their Characteristics;  
 Resident Qualifications: Census 2011;  
 Employment: Census 2011

## BUSINESS – 116 STRATEGIC COMPANIES

No	Company Name	Major Sector
1	Delcam Limited	Digital & Creative
2	Electruepart Limited	Retail
3	Rapyal Meat & Poultry Ltd	Advanced Manufacturing & Engineering
4	Kingfry Meat Products Limited	Advanced Manufacturing & Engineering
5	Yousaf Jewellers Limited	Retail
6	Jami Mosque & Islamic Centre (Birmingham) Trustees Limited	Business, Professional and Financial Services
7	Anker Technology (UK) Ltd	Retail
8	Vieira Man Limited	Business, Professional and Financial Services
9	Mach Care Solutions Limited	Business, Professional and Financial Services
10	Birmingham Tile & Mosaic CO. Limited	Construction (Building Technologies)
11	Sameday Transport Services Ltd	Logistics & Transport Technologies
12	Catering Equipment Limited	Cultural Economy inc. Sports
13	Interbuy UK Ltd	Retail
14	Tender Sleep Beds Ltd	Advanced Manufacturing & Engineering
15	Warrior Doors Ltd	Advanced Manufacturing & Engineering
16	Hollywood Monster Ltd.	Digital & Creative
17	Mereway Kitchens Limited	Advanced Manufacturing & Engineering
18	ISL Ltd	Low Carbon & Environmental Technologies
19	Terry & Thomas Construction Limited	Low Carbon & Environmental Technologies
20	Budge Brands Ltd	Retail
21	Hollandwest Limited	Retail
22	Air Link Group Limited	Construction (Building Technologies)
23	Forward Industrial Products Group Limited	Retail
24	Grayson Automotive Services Limited	Advanced Manufacturing & Engineering
25	Solihull Roofing & Building CO Ltd	Construction (Building Technologies)
26	Averbell Trading Limited	Construction (Building Technologies)
27	Johnsons Timber Supplies Limited	Retail
28	Midland Linen Services Limited	Public Sector including Education
29	Vintage Trains Charitable Trust	Cultural Economy inc. Sports
30	Morgans (Tyseley) Limited	Advanced Manufacturing & Engineering
31	Specialist Computer Centres PLC	Digital & Creative
32	PYD Packaging Limited	Retail
33	Januk Holdings Limited	Business, Professional and Financial Services
34	Panel Edge Products Limited	Advanced Manufacturing & Engineering
35	S.A.M. Carpets Limited	Retail
36	Wilco Manufacturing Limited	Advanced Manufacturing & Engineering
37	Jeavons Eurotir Limited	Logistics & Transport Technologies
38	Kalsi Plastics (UK) Limited	Advanced Manufacturing & Engineering
39	Dreamland Beds (Midlands) Ltd	Advanced Manufacturing & Engineering
40	BSA Guns (UK) Limited	Advanced Manufacturing & Engineering
41	Anything 4 Home Ltd	Retail
42	Park Lane Fencing Limited	Construction (Building Technologies)
43	Tofuking (UK) Limited	Advanced Manufacturing & Engineering
44	James Bridge Steel Services Limited	Retail
45	Smalldene (Midlands) Limited	Low Carbon & Environmental Technologies
46	Dhoke 1 Ltd	Cultural Economy inc. Sports
47	F.P. (Tools) Limited	Retail
48	Tyseley Energy Park Limited	Advanced Manufacturing & Engineering
49	Nationwide Care Services Ltd	Life Sciences & Healthcare
50	Pathway First Limited	Life Sciences & Healthcare
51	Bridgetown Holdings Limited	Construction (Building Technologies)
52	Camtrex Limited	Retail
53	M.V. Kelly Limited	Construction (including Building Technologies)
54	Jonic Engineering Limited	Advanced Manufacturing & Engineering
55	Longdon Estates Limited	Logistics & Transport Technologies
56	A + H Kitchens Limited	Advanced Manufacturing & Engineering
57	Premier Tool Hire Limited	Business, Professional and Financial Services
58	Euro Charity Trust	N/A

No	Company Name	Major Sector
59	IRW Holdings Limited	Advanced Manufacturing & Engineering
60	Robert Walker (Food Merchants) Limited	Advanced Manufacturing & Engineering
61	Speedwell Plant Ltd	Business, Professional and Financial Services
62	Advent Estates Limited	Business, Professional and Financial Services
63	A1 Vehicle Remarketing Ltd	Retail
64	The Tool Connection Limited	Retail
65	M. & M. Damproof CO. Limited	Construction (Building Technologies)
66	Hussain Solicitors Limited	Business, Professional and Financial Services
67	KEY Investments 2 Limited	Business, Professional and Financial Services
68	Pubmatic Limited	Digital & Creative
69	Bathex (Bathroom & Accessories) Limited	Advanced Manufacturing & Engineering
70	United Reformed Church (West Midlands) Trust Limited(The)	Business, Professional and Financial Services
71	Crimestop Security & Fire Ltd	Public Sector including Education
72	Escalmain Limited	Retail
73	Goldbeck Solar Limited	Advanced Manufacturing & Engineering
74	Rexel Senate Limited	Retail
75	Pan Healthcare Limited	Retail
76	Bethany Guild Limited	Life Sciences & Healthcare
77	Christadelphian Care Homes	N/A
78	Melvynjohn Limited	Business, Professional and Financial Services
79	ESG Security Limited	Business, Professional and Financial Services
80	P.J. Rhodes Limited	Retail
81	Lindale Homes Limited	Life Sciences & Healthcare
82	M.C. Sheet Metal Limited	Advanced Manufacturing & Engineering
83	MPC Plastics (Mouldings) Limited	Advanced Manufacturing & Engineering
84	Connaught Plant Hire Limited	Construction (Building Technologies)
85	Denco Thermal Limited	Construction (Building Technologies)
86	E.P. Mcevilly (Plant Hire) Limited	Construction (Building Technologies)
87	Hillstreet Construction Limited	Construction (Building Technologies)
88	N.G.S. Holdings Limited	Construction (Building Technologies)
89	Palmer Developments Limited	Construction (Building Technologies)
90	SSG Contracts Limited	Construction (Building Technologies)
91	T.D.K. Plastering Limited	Construction (Building Technologies)
92	Product Mania Ltd	Retail
93	Damson Homes Limited	Construction (Building Technologies)
94	Healy's Civil Engineering Ltd	Construction (Building Technologies)
95	Motorfair (Birmingham) Limited	Retail
96	Holdens Supaseal Limited	Advanced Manufacturing & Engineering
97	Alistair Mackintosh Limited	Retail
98	Arcane Trading Limited	Digital & Creative
99	KAM Holdings Limited	Advanced Manufacturing & Engineering
100	Kinglong Europe UK Ltd	Retail
101	On Point Logistics (UK) Ltd	Logistics & Transport Technologies
102	Steve Benton Transport Limited	Logistics & Transport Technologies
103	Titanium International Limited	Business, Professional and Financial Services
104	Crosby Management Training Ltd	Business, Professional and Financial Services
105	ABL Holdings Limited	Advanced Manufacturing & Engineering
106	Kestrel Signs (Midlands) Limited	Business, Professional and Financial Services
107	Lifetime Brands Europe Limited	Retail
108	Lyndon Scaffolding PLC	Construction (Building Technologies)
109	MIC Group Limited	Construction (Building Technologies)
110	Eske Developments Limited	Construction (Building Technologies)
111	IRGF Logistics Limited	Logistics & Transport Technologies
112	Leisure Recruitment Ltd.	Business, Professional and Financial Services
113	Yardley Grange Care Services	Life Sciences & Healthcare
114	Paul Mcgowan Holdings Limited	Business, Professional and Financial Services
115	Moulding Services Group Limited	Advanced Manufacturing & Engineering
116	Norton Hydraulics (Midland) Limited	Advanced Manufacturing & Engineering